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Community Way
Croxley Green
Rickmansworth
Hertfordshire WD3 3SU

MINUTES OF A MEETING OF THE
LITTER REDUCTION SUB-COMMITTEE
HELD Online using ZOOM secure video conference
ON 5 JANUARY 2021 at 7.00 PM

- Present:** Cllr Montague – In the Chair
Ryan Bennett – Clerk to the Council
Amanda Gardiner – Administrative Officer
- Cllrs Hughes, Tobin, Vassiliou,
Voting Members: 5
External Advisers:
Cllrs Mitchell and Yeung
Barry Grant (Chairman of Croxley Green Residents Association)
Graham Everett (Friends of Croxley Common Moor)
In Attendance: Cllrs Crabtree and Gallagher
Members of the Public: 0
- LR034/21** **Apologies for Absence**
Apologies were received from Cllr Taylor.
- LR035/21** **Declarations of Interest**
The Chairman recommended that any declarations of interest be made, if necessary, throughout the meeting.
- LR036/21** **Representations from the Public**
No representations were made to the Clerk.
- LR037/21** **Minutes**
The Minutes to be considered were those of Tuesday 3 November 2020.
Resolved:
- That the Minutes of the meeting held on Tuesday 3 November 2020 be approved and signed by the Chairman.
- LR038/21** **Matters Arising**
There were no matters arising.
- LR039/21** **Campaign Messaging with Local Businesses**
Chairman gave a verbal update on the distribution of campaign messaging letters, hand delivered to local businesses by 3 councillors. Chairman advised Members that the majority of local businesses the councillors spoke with were in favour of the campaign.

LR040/21 **Community Litter Pick Event Day**

Chairman gave a verbal update on the Community Litter Pick that took place on Sunday 13th December 2020, 30 residents took part despite the wet weather and they collected 140kg of litter. Litter Pick Volunteers wearing the Parish Council Hi-Vis Jackets were a visible presence across the village.

Committee discussed:-

- Additional pick-up points could limit the distance litter pickers were having to carry heavy bags.
- Rangers could determine high litter areas that could be focused on for each litter event.
- Sarratt Lane is a litter problem area, but not safe to litter pick due to the volume of traffic.
- Dates for future litter pick events
Friends of Common Moor litter pick on the 2nd Sunday of each month but are currently suspended due to lockdown.
Next CGPC litter pick event could be held at the end of March (Sunday 28th March 2021 dependent on covid rules in force at that time).
- Schedule a litter pick event during the 'Great British Spring Clean Up' 28th May to 13th June 2021.

[Barry Grant – Chairman of Croxley Green Residents Association – joined at 7:15pm]

LR041/21 **Litter Campaign Point of Sale Posters and Stickers**

Chairman introduced the topic of creating point of sale posters and stickers to be distributed to local businesses to affix to takeaway packages and be displayed in premise. Committee discussed:-

- Ideas to produce a round sticker with the words Croxley Clean is Croxley Green and the Parish Council logo.
- Ideas to produce point of sale poster e.g. A4 double sided plastic film that could be affixed to a window or under counter.
- Ideas to produce an A5 easel card that could stand on a counter.
- Ideas to produce digital content that could be shared with local businesses to run through their scrolling electronic signage.
- Slogans that could be used on the point-of-sale posters, stickers and digital content:
In natural environments, plastic is static
It's a small planet, RECYCLE
The only cure for litter is YOU
Think before you throw
Don't litter, it makes the world bitter
Don't trash our future, RECYCLE
- Working with a graphic designer to design material that can be used on point-of-sale posters, stickers and digital content.

LR042/21 **Closure**

There being no further business the Chairman closed the meeting at 7:57pm