



Litter Reduction Sub-Committee

Agenda Item – LR014/20

Installation of Anti-Litter Signage

Background

At the sub-committee's first meeting, Members identified that there was a litter problem in Croxley Green as many open spaces are being consistently left with large amounts of litter. By installing these signs, it is our hope to help get the anti-littering message through to those groups of which more traditional methods have not worked.

Discussion

'Don't be a tosser' is currently a very popular nationwide campaign with many authorities taking part. Some of the councils currently displaying the signage include:

Cheltenham	Northampton	Rugby
York	Suffolk	Bath
Aberdeenshire	Perthshire	Guildford
Kettering	North Herts District Council	Liverpool
Stratford-upon-Avon	Bracknell	

Keep Britain Tidy have even launched their own 'don't be a tosser' campaign and encourage local authorities to download resources from their website.

<https://www.keepbritaintidy.org/news/we-warn-car-owners-dont-be-tosser>

Appendix 1 shows how this campaign signage has been adapted to be Croxley Green specific. Each location will have a site-specific sign.

Working with the Grounds Maintenance Team, we have identified 26 locations where the signs can be installed throughout Croxley Green. These include:

Common Moor (3)	Weston Wood / Long Valley Wood (2)	Stone's Orchard (3)
Baldwins Lane Rec (3)	Barton Way Rec (4)	Cassiobridge Play Area (1)
Canal Tow Path (2)	Footpaths (2)	Cut throughs on Windmill estate (2)
Croxley hall Woods (3)	Waste ground opposite Council office (1)	

Permission from landowners will be required for some of these locations.

Recommendations

- To produce and install 26 anti-litter signs throughout Croxley Green up to a total cost of £750 – see Appendix 1.

Why are you tossing litter around Common Moor ?

- I am lazy
- I don't care about this community
- I think other people should pay to clean up after me.

DON'T BE A TOSSER !

You brought your rubbish here,
please take it home with you.

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www.croxleygreen-pc.gov.uk